

CASE STUDY

Helping The Gym Ltd. ensure their facilities and assets achieve the highest standard at all times.

The Gym Ltd. is one of the fastest growing low-cost gyms in the UK having grown its market share from 16% to over 24% market during 2016 to 2019. Founded in 2008 by John Treharne, a former England squash player, they can be found throughout the UK offering members round the clock fitness at affordable prices. With a membership of over 724,000 their gyms provide high quality facilities for a diverse set of keep fit and training activities along with the most up to date gym equipment.

“Our vision is to provide affordable access to exercise facilities and expert help to every person who wants to improve their wellbeing, whatever their starting point, whatever their destination.”



The Solution

With such a large and expanding gym portfolio, Mobiess was chosen to provide the audit and surveying platform to ensure the facilities and assets achieve the high standard that customers have come to expect of The Gym Ltd.

By working closely with our consultancy teams, the Mobiess Insight Platform was configured to provide a templated approach to surveying the gyms using lpad tablets.

“With an ever-increasing portfolio of gyms, it is critical to have a software platform that provides instant access to the condition of assets and the status of remedial works to help us keep our facilities operating efficiently. “

Ash Challen, Facilities Manager

The Result

All aspects of the facilities are inspected and assessed for condition, and remedial works are logged on a six weekly basis. Mobiess' Insight app allows The Gym Ltd. to ensure a consistent approach to site audits.

Assets are captured into a central portal with their condition regularly monitored. The inspection covers plant and equipment as well as the fabric, grounds and landscaping areas, ensuring all aspects of the facilities operate efficiently and retain the highest standards.

Full photographic evidence is captured of any asset damage or signs of deterioration to assist in warranty and remedial planning.